Message from our Trustee

Dr. J. Kendall Dillehay

ADA New Dentist Conference

The AAO has sent a new and younger member to the ADA New Dentist Conference for the past several years. The opportunity to represent the AAO has been beneficial. The Council on New/Younger Members thought we might be better served by having an AAO representative on the ADA New Dentist Committee. Therefore, the AAO will reach out to the ADA to see if this will be possible. Current circumstances make this a possibility.

AAOMS Third Molar White Paper

The American Association of Oral and Maxillofacial Surgeons (AAOMS) produced a white paper on the treatment of third molars. After additional information and citations were received at the request of AAO’s Council on Scientific Affairs (COSA), the Board, at the
request of AAOMS, endorsed the white paper. It will be posted on www.aaoinfo.org for members to review.

Active Membership Applications

The BOT approved the new applications for membership. Staff will distribute to the constituent Executive Directors. The BOT also approved the new applications for international membership.

Endorsed Programs

The BOT approved the renewal agreements for the following endorsed programs:

• SOFI Debt Consolidation Loan Program
• MedJet International Travel Insurance
• Oakstone Clinical Briefs

Trustee Communication on the Practice Based Research Network (PBRN)

The BOT continues to support the PBRN program and will be reaching out to members with the goal of increasing the number of participating members.

BOT Scanning

At each meeting, the BOT conducts an environmental scanning session. At this meeting, the BOT heard a presentation from Chris Bentson from Bentson, Clark and Copple. Mr. Benston reviewed the current economic state of dentistry and specifically, orthodontics. Mr. Bentson further reviewed the anticipated future growth of dentists and specialists over the next several years. He highlighted the importance of the dentist referral and the importance on maintaining relationships in addition to marketing concerns.

Budget Discussion

The trustees will be presenting a balanced budget to the 2016 HOD. The recommended budget will include some new programs which focus on AAO’s critical issues.

The presentation to the HOD will share concerns with limitations on AAO’s traditional sources of revenue, efforts to focus resources on a priority of critical issues, potential sun setting of long term programs and the need to increase revenue over time. We continue to have high transition of Student members to Active status; however, membership revenue is flat and may decline in future years. Constituent leaders will note that in the past few years, a greater number of Active members
Some key trends that Mr. Chris Bentson discussed are as follows:

- 20% more graduates in 2014 than in 1993.
- New appliances, technology and the impact on the delivery of care.
- Average retirement age of AAO members has risen to 70 years of age. The retirement age in 1993 was much lower.
- Dramatic increase of DSO's providing positions.
- Difficulty growing business; consumers have many more choices for treatment (DSO, large group, Pedo/Ortho Practice, General Practice options).
- Number of applications for ortho residency programs continues to remain steady; Pedo resident positions (the only growth area with specialties) are up; GME money and the growth of ACA funding factors in Pedo growth.
- Over the next 5 years, there should be an explosion of practices for sale for those that continued to work due to the economic turmoil of 2009-2011.
- Debt, lifestyle and demographics driving graduates to alternative practice modalities.
  - Large group ortho practices growing dramatically.
  - Potential consolidation of DSO’s in the future.
- While 67% of AAO members are solo ownership, future trends show this statistic beginning to decline.
- Partnership practices increasing (only orthodontists 2 to 3 per practice).
- Associate/employment opportunities increasing.
- Tremendous growth with clear aligners, robotics; these new products come with costs with supply and lab expenses; lower margins.
- Data shows dramatic increase in graduates stating that they plan on working as an employee in either a private practice or DSO from 2013 to 2015.
- Females in particular look to practice in a DSO.
- Future ascension of pediatric dentist as gatekeeper.

moving directly to Retired member status, bypassing the Life Active stage which decreases revenue expectations for years to come. There appears to be a tendency from female members to retire earlier than their male counterparts (in their 50’s). Retention is down one percent from prior year. This translates to a loss of 200 members ($120,000 in dues revenue.) If this trend continues, it could mean a significant loss in dues revenue over time.

**Code of Ethics**

The BOT, at the recommendation of the Council on Membership, Ethics and Judicial Concerns, approved a BOT policy that the Code of Ethics be reviewed every five years.

**One Day Practice Management Programs**

Several years ago, the AAO held a successful Orthodontic as CEO conference which focused on practice management. This topic is in demand as members look for ways to increase profitability. In addition, offering a one day meeting, focusing on profitability, and offered in a convenient locale, would be a tremendous member benefit. Two pilot programs are included in the recommended budget for the HOD's consideration.

**Leadership Meeting Schedule**

The BOT is having a committee investigate improving efficiencies, making better use of electronic meetings, and saving on costs and travel time. The proposed schedule would potentially eliminate one face-to-face meeting and combine the BOT planning session with a scheduled BOT meeting in St. Louis. In addition, the committee will look at how we orient and train council leaders. The committee will have a report at the pre-annual session BOT meeting.

**Insurance Code Consultant**

Dr. Steve Robirds was appointed for another term as AAO’s code representative serving both...
COHC and representing the AAO at the ADA for code-related matters. A special thanks to Steve for all that he does for the profession.

Nominations & Council/Committee Chair Elections

The following were approved as council chairs for FY 16/17: COC – Ken Fischer, COE– Dr. Scott Conley, COHC – Dr. David Drake, COI – Dr. Norm Boucher, COMEJC – Dr. Ron Wolk, CONYM – Dr. Michal Kleinlerer, COOP – Dr. Spencer Pope, COSA – Dr. Jeffrey Nickel, CTECH – Dr. Aaron Molen. COGA’s chair nomination will be brought to the BOT at the pre-annual session.

Commission on Dental Accreditation Orthodontic Review Committee

The AAO is placing into nomination Dr. James Hartsfield and Dr. Drew Fallis pending discussions with the American Board of Orthodontists (ORC).

White Paper on Practice Modalities

The AAO will be developing a white paper that will discuss the differences between practice modalities to better educate residents as they look at options upon graduation.

Orthodontic Codes

COHC submitted several recommendations regarding orthodontic codes that will be sent to the ADA’s Code Maintenance Committee. An updated document will be provided once the new edition is available.

Branding of AAO Logo with Vendors

The BOT approved the concept of developing a collaborative arrangement with orthodontic and other related manufacturers to carry AAO’s logo on their respective consumer-facing websites. The AAO has a precedent with this concept with Proctor and Gamble. Staff working with COC will come back to the BOT with specifics.

Think Tank

The BOT approved a "think tank" charter made up of AAO members and potential consultants to provide input to the AAO on the latest orthodontic trends to AAO’s leadership. The think tank task force will provide a "game plan" at the pre-annual session meeting. The task force will present the initial think tank members, their mission and reporting.

Young Member’s Forum

There has been a lot of interest from younger members to have an open forum to discuss their issues of concern to the profession. The BOT has charged a few of our engaged younger members to come up with a format in order to see if we can make this event happen at the 2016 AAO Annual Session.

Environmental Scanning

Outcomes based treatment and quality monitoring improvement will be the next topic for the BOT’s environmental scanning session in August 2016.
House of Delegate Related Motions (HOD)

Secretary-Treasurer Nomination

The BOT will forward the nomination of Dr. Gary Inman as Secretary-Treasurer beginning with the conclusion of the 2016 AAO HOD.

There are several resolutions from councils and the BOT that will be sent to the HOD. They will be sent under separate cover. There are some we wish to bring to your attention:

Practice Guidelines: The BOT will be presenting a revised and updated Practice Guidelines document for the HOD's approval. This document was available to all members for comment in December/January.

Membership Criteria

Due to high debt and lack of positions, members and potential members, particularly younger members, may be engaging in dental opportunities that may not be in the exclusive practice of orthodontics. In addition, new procedures such as whitening, Botox and others may not be considered "orthodontic" treatment. Therefore, the BOT is recommending changing the wording in our bylaws mandating that a member must be in the "primary" practice as opposed to the "exclusive" practice of orthodontics. The potential member still MUST be a graduate of an ADA CODA accredited orthodontic program.

Strategic Plan

Each year, the Board of Trustees (BOT) updates the strategic plan with input from the councils and other sources. In July 2015, the BOT, at its planning session, reviewed several trends happening both within and outside of healthcare. These trends were studied, and the BOT has updated the plan to reflect new initiatives for the House of Delegates (HOD) consideration.

Please note that the document presented includes two areas for your consideration. First, the last column provides an update or report card on the status of approved items from the 2015/2016 plan. In addition, the highlighted column includes new recommended projects for the HOD's consideration. The BOT wishes to present the entire document for consideration. Please note that AAO councils have reviewed the document and their changes and updates are reflected.

Thank you for the opportunity to serve SWSO as your Trustee. Please contact me (316 683-6518 or ken@toothmovers.org) if you have any questions or need additional information.
**ABO Update**

**ABO's Press Release**

The American Board of Orthodontics (ABO) installed Dr. Larry Tadlock of Colleyville, Texas, as secretary-treasurer May 3 during the ABO President’s Dinner. This event was held in conjunction with the 2016 Annual Session of the American Association of Orthodontists (AAO) in Orlando, Florida. The other officers of the ABO are Dr. Steven Dugoni of South San Francisco, California, president, and Dr. Chun-Hsi Chung of Bryn Mawr, Pennsylvania, president-elect. Dr. Eladio DeLeon Jr. of Augusta, Georgia, is the immediate past president.

Each ABO director represents one of the eight constituent organizations of the AAO and serves an eight-year term, which culminates in the position of the president. The ABO directors are responsible for establishing policy with regard to the board certification of specialists in orthodontics. During his tenure as an ABO director, Dr. Tadlock has represented the Southwestern Society of Orthodontists (SWSO). Dr. Tadlock is a member of the ABO Clinical Examination Committee and the Policy Committee. In addition, he is the ABO’s liaison to the Commission on Dental Accreditation site visitors.

Dr. Tadlock is the Program Director of the Department of Orthodontics at Texas A&M University Baylor College of Dentistry and is in part-time practice in Keller, Texas. Dr. Tadlock earned his dental degree from the Baylor College of Dentistry in 1984 and earned his orthodontic certificate and master’s degree from The University of Texas Health Science Center at Houston in 1988. He has been board certified by the ABO since 1995.

He is a member of Angle Southwest, the southwest component of the Edward H. Angle Society of Orthodontists; the AAO; the SWSO; and the Texas Association of Orthodontists, among many other organizations. He is a fellow of the American College of Dentists; a member of the College of Diplomates of the American Board of Orthodontics (CDABO); and a member of the Texas Orthodontic Study Club, formerly known as the Tweed Orthodontic Study Group of Texas. He is a past president of the SWSO and the University of Texas Orthodontic Alumni Association. He has received numerous awards for his contributions to the orthodontic specialty, including the 2016 Martin Dewey Memorial Award from the SWSO, the 2012 Eldon Attaway Award from Texas A&M University Baylor College of Dentistry, the 2012 Baylor Ortho-Oscar Award from Texas A&M University Baylor College of Dentistry, the 2009 Yellen-Schoverling Award from the University of Texas Orthodontic Alumni Association, the 2008 Earl E. and Wilma S. Shepard Award of Distinguished Service from the ABO, the 2004 Tom M. Matthews Award from the Baylor Orthodontic Alumni Association, the 2003 Service Appreciation Award from CDABO, and the 2015, 2013, 2003 and 2002 Robert E. Gaylord Award of Excellence in Orthodontic Education from Texas A&M University Baylor College of Dentistry Department of Orthodontics.

**From Dr. Larry Tadlock**

As always, it is a pleasure for me to represent the SWSO. I will be assuming the role of Secretary/Treasurer for the 2016-2017 year, following this year’s AAO Annual Session. Currently, I serve as chair of the ABO Clinical Committee and the Standards of Care Committee, and I serve on the ABO’s IT/Website Committee, and Certification/Growth Committee.
Clinical Examination Update

In 2015, the ABO conducted Clinical Exams during the months of February and September in St. Louis, Missouri. A total of 209 examinees were certified or recertified.

In addition, the ABO just completed the February 2016 Clinical Exam which was held February 23-27, 2016, in St. Louis. We have not yet completed the review process, but should be able to release the information in 3 to 4 more weeks. The ABO will also conduct Clinical Exams in September 2016.

Recent changes to the exam include two teams of examiners for each examinee – one team to score the examinee’s BCOE (Board Case Oral Exam) and the second team to score the examinee’s cases and CROE (Case Review Oral Exam). This helps eliminate any bias that the examiners may have based on the previous evening’s case analysis. Each examinee is now being asked to answer the following question about their cases during case submission - “If you could treat this case again, would you treat it differently? If so, how would you treat it differently and why?”

In addition, the ABO is striving to accept final digital models; therefore in the interim, the ABO will be accepting final digital models with accompanying 3-D printed stereolithic models. Details of this will be released by the AAO meeting.

Written Examination Update

The ABO Written Examination will be administered April 12-15, 2016, at Pearson-Vue Testing Centers across the country.

2016 ABO Educator’s Symposium

The ABO is excited to again welcome orthodontic program department chairs, program directors and ABO-appointed advocates to the 2016 Charles Burstone – American Board of Orthodontics Educator’s Symposium to be held April 2, 2016 in St. Louis, Missouri. A wide range of topics will be discussed and it is anticipated the meeting will be both productive and informative for all attendees. The input from educators is critical to improve the ABO exam.

2016 Annual Session

For the 2016 AAO Annual Session, the ABO will once again have a Case Display Room to showcase successful cases from 2016, as well as a booth located outside of the Exhibit Hall with board certification materials displayed. In addition, one-on-one meetings with those interested in becoming board certified will be offered, as well as a question writing opportunity for AABO members and their staff.
workshop for educators. The ABO will also present a Cephalometric Workshop at the convention center on April 30, with a limited number of seats available. Registration is required for this free event. The purpose of the workshop is to inform the resident/examinee of the rationale behind the cephalometric requirements with an opportunity to practice the protocol.

**ABO Awards for 2016 (Given at the AAO Annual Session)**

The ABO will celebrate the 2016 award nominees during the AAO Awards Luncheon, CDABO Luncheon and Ketcham Reception. Two SWSO members are receiving awards during the ceremony, Phil Campbell and Stephen McCullough. I had the honor of presenting both awards. Please join me there!

Ketcham Memorial Award – Eugene Roberts (Presented at the Ketcham Award Ceremony).

Wade Award of Excellence in Orthodontics – Phil Campbell, Shepard Distinguished Service Award – Stephen McCullough, Vaughan Special Recognition Award – Stephen Marshall (Given at the CDABO luncheon (Saturday). Please see below for further details on these prestigious awards.

**Marketing Materials Update**

The ABO's new seal, logo, and marketing materials have been very well received by board certified orthodontists. Due to high demand, the consumer brochure has been translated in Spanish and is available on our website. In addition, the board certified seal is also offered in a smaller size, suitable for use on business cards or email signature lines. Additional items were introduced at the 2016 Annual Session.

**AAOF Update**

**Dr. Jeffery Genecov**

The AAO Foundation Board of Directors recently approved $800,830 (a record amount) in Awards Program funding for 24 proposals, marking the total amount invested in the future of orthodontics in this fashion, primarily in support of junior faculty, at just under $11 million for over 400 projects. AAOF activities held at the 2016 Annual Session included a.) Grants Workshop and Educators Update at the Society of Educators Conference on Friday; “Future of Orthodontics” presentation on Saturday; Blair Award presentations at the AAOF Breakfast, introduction of the Salzmann Lecturer (Larry Andrews – PCSO/CA), and presentation of the Jarabak Award on Sunday. 2017 Awards Program Materials are now available. Information is included on how to support an existing Named Award and how to include the AAOF in your estate plans. MASO has a new Constituent Director (Orhan Tuncanay), and the AAOF is engaged in a strategic planning process using an outside facilitator and involving both current leaders and those who have little, or no, involvement with the AAOF. All AAO Members are asked to make a Continued Commitment to the Specialty® (a pledge of $5,000 or more, to be redeemed over five years) and to Continued Commitment to
the Specialty®. Continued Commitment to the Specialty®. Remember the AAO Foundation in their estate plans.

AAOF @ THE AAO ANNUAL SESSION

The 2016 Annual Session included several AAOF functions:

Grants Workshop was held this year, for the first time, in conjunction with the Society of Educators Conference on Friday.

“The Future of Orthodontics Lecture” was delivered by Ron Redmond (PCSO/CA) on Saturday morning, replacing the annual “Asset Management Seminar” originally scheduled for this same time.

Sunday morning, the AAOF Board of Directors honored Raymond George (NESO/RI) and Terry Pracht (GLAO/OH) with the Blair Award, the organization’s award for most meritorious service.

Also on Sunday morning, Larry Andrews (PCSO/CA) presented the Salzmann Lecture, “The Six Elements of Orofacial Harmony”.

Sunday, during the Excellence Luncheon, Kevin O’Brien (INT/UK) received the Jarabak Award.

NEW DIRECTOR/SUBSTITUTE DIRECTOR

MASO has selected Orhan Tuncay (MASO/PA) to serve as their Constituent Director. Previously, Bob Bray (MASO/NJ), who continues on the Board as National Planned Giving Chair, also serving as MASO Director after stepping into that role to fill a vacancy. Dr. Tuncay recently completed his second three-year term on the Planning and Awards Review Committee (PARC). He is also an early Regent (#145 out of a current total of 566), marking him as one of the very first academics to pledge at that level, and he is also a member of the Keystone Society.

Jeffrey Genecov (SWSO/TX), AAOF Director from the SWSO, was unable to attend the July Strategic Planning Session and Board Meeting. Christine Ellis (SWSO/TX) attended both sessions, acting as a Substitute Director for her colleague.

NEW DIRECTION/STRATEGIC PLAN

The AAOF BOD is well into the process of making an organizational assessment, looking to the future of the Foundation. One of the steps involved is holding a face-to-face session, with the outside facilitator, involving 18 Directors and Key Volunteers and an equal number of those from “outside the tent” to determine a possible new direction. This session is scheduled for late July, with the consultant’s report expected in November, so look for

www.aaofoundation.net

Also on the Foundation web site is an update on the Craniofacial Growth Legacy Collection Project (www.aaoflegacycollection.org), the purpose of which is not only to preserve a representative sample of these irreplaceable materials, but also to make them available for viewing and further investigation by clinicians, craniofacial investigators, students of human growth, and interested members of the public. To date on the web site, there are 16,000 total images from 752 subjects from nine participating collections.

The web site link for a synopsis of the FACES Mentoring Consortium Education Innovation Award (University of Michigan) is https://aaofoundation.net/Portals/0/Conley-Scott-Synthesis-2015.pdf.

NAMED AWARDS

Recently four new AAO Foundation Named Awards have been created, with friends, colleagues and admirers contributing an aggregate of $250,000 towards the establishment of each of these new awards:

Robert L. Boyd Biomedical Research Award
Burstone-Indiana Biomechanics Award
Fred and Diane Garrett Biomedical Research Award
James A. McNamara Orthodontic Faculty Development Fellowship Award

For more information, including how you can be a part of one of these, go to the AAOF web site (www.aaofoundation.net); select “News”; and then click on one of the Named Awards and also “How You Can Support a Named Award”. Contact the AAOF EVP at 800.424.2841, #546 (hazel@aaortho.org) if you would like more information on how you can establish a Named Award either in honor of a beloved mentor or on behalf of your family.
further announcements between now and then and perhaps especially toward the end of the calendar year.

Report from the Council on Orthodontic Health Care

Dr. Christie Ellis

The Council on Orthodontic Health Care was called to order at the AAO Headquarters on July 9, 2016 at 8:10 AM CDT. Dr. David Drake, chairman of COHC, thanked everyone for their attendance and welcomed Dr. John Metz, the council’s new representative from the SAO. Also Dr. Drake introduced Dr. Sneha Oberoi who has been a member of the council since 2015, however, she was not able to participate in January’s conference call. Dr. Charles Ruff of Waterville, ME was present to represent NESO whose council position is currently vacant until a replacement is appointed.

BOT LIAISON REPORT

The AAO Board of Trustees (AAO BOT) expressed their appreciation that Dr. Robirds will be continuing to serve as Consultant of the COHC.

COHC’s requested white paper contrasting private practice versus corporate practice has been completed.

The 2016 AAO House of Delegates (HOD) approved COHC’s recommended Any Willing Provider statement language.

COUNCIL ON GOVERNMENTAL AFFAIRS (COGA) REPORT

Dr. Durbin, liaison to COGA and the COHC feels that it is extremely important for COGA and COHC to work cohesively on dental benefit matters and any accompanying legislation. Further, the council feels that, in lieu of shared reports, it would be beneficial for a COGA representative to attend COHC meetings and vice versa. Per board action taken in 2007, a provision exists for COGA and COHC council representatives to attend one opposing council meeting per year to discuss issues of mutual interest.

COHC CONSULTANT (Dr. Robirds) CODING

Dr. Robirds reported that the Massachusetts Association of Orthodontists had contacted the AAO and were concerned that the AAO proposed auto-qualifiers for MNOC may be counter-productive to what they have accomplished with respect to public aid. Dr. Robirds further noted that, if the issue with MAO continues, the council may need to become involved in the resolution.
AAO MEETING WITH PAYERS AND SPECIALTIES
Immediately prior to the start of the CMC meeting, the AAO sponsored a meeting of dental specialties and industry payers to provide an overview of what has been happening relative to MNOC and efforts to streamline qualification and administration of orthodontic cases. He noted the following:

Diagnostic codes will need to be assigned to the proposed auto-qualifiers; SNODENT coding has been suggested.

Dr. Oppenhuizen, COHC, is undertaking a retrospective study to help determine the efficacy of the auto-qualifiers and identify the case acceptance level.

MNOC - Dr. Robirds provided an overview on the background of the project and noted the efforts to try and streamline the qualification and administration of orthodontic cases in the present environment created by the Affordable Care Act (ACA).

AAO HOD
Dr. Robirds reported that the AAO HOD recently approved an “Any Willing Provider” policy statement that sets forth that any dentists willing to abide by the terms of the payer’s contract should be eligible to participate in the program and that patients should have the freedom of choice of dentists; all legally qualified dentists should be eligible to render care for which benefits are provided.

ADA CODE MAINTENANCE COMMITTEE (CMC)
The CMC meeting was held March 2-5, 2016 in Chicago, IL. The dental specialty groups met once again prior to the CMC meeting to discuss code requests of mutual interest.

Dr. Robirds reported the following status of codes that would impact orthodontics:

Inventory #41-arch reformulation therapy (ART)-defeated.

Inventory #43-orthodontic scheduled payment-withdrawn from consideration.

Inventory #42-orthodontic bracket removal-AAO was requested by the CMC to revise and re-submit.

Motion: Durbin/Oppenhuizen

Resolved, that CMC Inventory item #42-Orthodontic Bracket Removal be revised and submitted to the BOT for approval as “Removal of Fixed Orthodontic Appliance(s)”. (On vote, motion carried)

REFERRAL FROM THE 2016 HOUSE OF DELEGATES
Dr. Durbin gave an overview and the genesis of this resolution that was brought before the 2016 House of Delegates. The constituents wanted the policy language revised and referred to COHC. This policy language involved the orthodontic definition for interceptive orthodontics. (Motion: Durbin/Oberoi, Resolved, that the definition as drafted by COHC be approved by the AAO BOT and forwarded to the 2017 House of Delegates for consideration.)

Interceptive orthodontics is orthodontic treatment that can occur in the primary or transitional dentition. When initiated during the incipient stages of a developing problem, interceptive orthodontics is intended to reduce the severity of a malocclusion and/or mitigate its cause. Once permanent dentition has been reached, subsequent comprehensive orthodontic therapy may be needed. (On vote, motion carried)
**Report from the Council on Scientific Affairs**

*Dr. G. Frans Currier*

The 2016 Charley Schultz Resident Scholar Award winners were:

**Basic Science Research**

1st place: Negin Katebi – Harvard School of Dental Medicine; Research titled: Anthrax Receptor 1 and Its Role in Craniofacial Growth and Development

2nd place: Lauren Van Gemert – Texas A&M University Baylor College of Dentistry; Research titled: Osseous Boundaries of the Regional Acceleratory Phenomenon with Micro osteoperforations (MOPs)

3rd place: Huiyan Guan – State University of New York, Buffalo; Research titled: A Nanoscaffold with BMP2 Genetically Engineered Stem Cells Promotes Vascularized Bone Formation

**Clinical Research**

1st place: Melissa Alfonso – University of Florida; Research titled: Orthodontic Tooth Movement with Aligners Using the AcceleDent® Aura Device in Adults

2nd place: Doreen Ng – University of Sydney; Research titled: The Effect of Low Level Laser Therapy on Orthodontic Root Resorption and Pain

3rd place: Tingxi Wu – University of California, Los Angeles; Research titled: Managing Orthodontic Bracket Induced Plaque Formation and Associated Oral Diseases

The 2016 Joseph E. Johnson Clinical Award for Table Clinics winners were:

Michael Segall – TriService Orthodontic Residency Program Uniformed Services of the Health Sciences; Research title: Shear Bond Strength of Adhesive Coated Metal Brackets to Zirconia Conditioned with Various Primers

Mathieu Laramée – Universite de Montreal; Research title: Could Oxygen Saturation Variation Be Associated to Sleep Bruxism in a Healthy Pediatric Population A Preliminary Report

Angela McNeight – University of Florida; Research title: The Effect of Vibration and Clear Aligner Treatment on GCF Biomarker Levels

Only the online application will be accepted for these awards. The application deadline is 6:00pm EDT on October 1, 2016.

COSA

COSA held a meeting on April 29, 2016 at the AAO Annual Session. This meeting was to review COSA members’ assignments for the 2016 Annual Session. During Annual Session, COSA members judged 40 Charley Schultz Resident Scholar presentations and 64 Table Clinic presentations.

COSA members moderated 28 Oral Research presentations and the Hellman, Sicher, Graber lectures. 446 EPosters were available for viewing during Annual Session.

For questions and comments please contact Dr. Frans Currier at frans-currier@ouhsc.edu.

Applications are being accepted for the 2017 Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Awards of Special Merit. Applications for these awards can be found on the 2017 Annual Session website click on the Awards and Competition tab: [https://www.aaoinfo.org/meetings/2017-annualsession](https://www.aaoinfo.org/meetings/2017-annualsession).
COSA will be accepting online applications to present Oral Research, Table Clinics and E Posters at the 2017 AAO Annual Session starting the first week of August 2016. The application deadline is 6:00pm EDT on October 15, 2016.

COSA will be accepting online applications for the Charley Schultz Resident Scholar Award presentations at the 2017 AAO Annual Session starting the first week of January 2017. The first forty residents who apply for the program are accepted. The application deadline has changed to 6:00pm EST on February 15, 2017.

The 2016 - 2017 members of COSA are: Dr. Jeffrey Nickel, chair (MSO), Dr. David Covell (PCSO), Dr. Frans Currier (SWSO), Dr. Jeff Erickson (RMSO), Dr. Sylvia Frazier-Bowers (SAO), Dr. Nan Hatch (GLAO), Dr. Flavio Uribe (NESO), Dr. Robert Vanarsdall (MASO), Dr. Rolf Behrents (Trustee Liaison).

COSA's next meeting is January 6, 2017 via video conferencing.

**Report from the Committee on Insurance**

**Dr. Donald Wilson**

A meeting of the AAO Committee on Insurance was held December 5, 2015. Those present were Drs. Steven Hensler, Chair, Norman Boucher, Shawn Lehman-Grimes, Brian Holman, Chris Roberts, Board Liaison, and Mr. Scott Cant, AAOSI Senior Manager of Endorsed Products and Services were present. Dr. Donald Wilson was unable to attend.

Mr. Raghu Rangachar, VP and Actuary of New York Life Insurance; Ms. Colleen Scherrer, Corporate VP of New York Life; Ms. Sharon Harman, VP Affinity Client Relations of Pearl Insurance; and Mr. David Bland, Project Manager of Pearl Insurance were present.

Ms. Elizabeth Franklin was present for a portion of the meeting, Dr. Chris Roberts presented the AAO Board Liaison report.

The committee discussed contacting all new orthodontic residents after match completed via a congratulatory letter. The letter would include information on endorsed insurance products student members are eligible for and the $100,000 of free life insurance. The committee requested NYLIC to research a free disability program for US student members.

**Life and Health Program Reports**

Mr. Rangachar and Ms. Scherrer presented the 2016 policy year second quarter financial report of New York Life endorsed insurance program for period ending 10/1/2015. The plans are currently operating with a positive margin (underwriting profit) of $2,259,176. The following are balances of the Cost Stabilization Reserve (CSR) and Dividend on Deposit (DOD). CSR: $2,136,765; DOD: $7,965,621. Currently the CSR balance is at its 30% maximum per agreement. Mr. Rangachar presented NYLIC report on the possibility of changing premium rates from unisex to gender premiums. It was not recommended to implement gender rates at this time.

Mr. Rangachar presented disability program pooling analysis, and that NYLIC is offering a new pooling arrangement. However a detailed projection wasn’t ready and further analysis was determined to be necessary. Mr. Rangachar also presented the proposal to change the CSR for NYLIC programs. It was moved that the committee recommend that the AAO Board approve raising the CSR cap to 60% of earned premium, with a cap of 4.5M, and
use funds from the DOD to fund the CSR to the maximum and maintain the 50/50 split of a positive margin in return for a 4.7% risk charge. On vote the motion approved.

Proposals are to be submitted to the committee on a critical illness plan, chronic care rider, over 70 life insurance, and student disability.

Ms. Sharon Harman, Mr. David Bland, and Mr. Shannon Warner presented the Pear administration report on the Life and Health program. They discussed their different marketing and retention campaigns, which include brand recognition/online visibility, online applications, and cross-sell campaigns.

**Report from the COMEJC**

*Dr. Kevin Cassidy*

The council met and discussed the following Bylaws changes:

That AAO affiliate members have the same dues and benefits as active members (for a copy of the addendum please contact Kevin Cassidy at: dr_kevin@cassidyorthodontics.kscxmail.com)

Adding a humanitarian service waiver for doctors in full time humanitarian service and not actively practicing orthodontics as well as adding a permanent disability waiver for those who are not eligible for retired status.

Other topics discussed: Recognizing Life Members with a letter signed by the council chair and a pin.

A subcommittee was formed in February 2015 with COOP to look into patient abandonment issues after meeting the council recommends the sub-committee develop a top down protocol for how a doctor would take in an abandoned patient and to also provide direction to the AAO on how to direct incoming patient phone calls. The subcommittee will meet again to discuss these recommendations.

The Strategic Plan approved by the 2015 HOD assigned COMEJC to develop recommendations for volume discounts customized benefit packages depending on interest. COMEJC feels the number of members in Dental Service Organization structure is small in scope at this time. This distribution of members working in DSO’s doesn’t lend itself to a broader approach. The AAO should continue its efforts to build relationships with the leadership of the large group practices. Based upon the ADA report, council recommends not moving forward at this time with any group membership program.

Dr. Wolk provided an update on the DSO Task Force. AAO will meet with some Dental Service Organizations in conjunction with the 2016 Professional Advocacy Conference. The meeting agenda was projected for the council’s awareness. Dr. Marcus suggested collaboration with DSOs so member orthodontists are not penalized for participation in AAO official business / events.

COMEJC also reviewed the feasibility of establishing new membership categories or special interest groups based on practice modality. The council does not recommend any new membership categories be established.
Report from the Council on New and Younger Members

Dr. Tamara Jones

The Council on New and Younger Members had their annual meeting prior to the AAO Winter meeting in Palm Springs, CA on Thursday January 21st, 2016.

The majority of the meeting was focused on the electronic mentoring program. CONYM was tasked last year with researching the feasibility and possible implementation of an electronic mentoring program. At the meeting we watched an interactive demo of the recommended mentoring software and discussed updates from the two subcommittees (Technology and Personnel and Format). Further research and development will continue throughout the year and a trial group is planned for next year for the electronic mentoring program. We will be recruiting mentors at a future date.

Representatives and/or speakers were assigned for the following events: GORP meeting, ASDA meeting (I will lecture at the 2016 Meeting in Orlando), ADEA Virtual Career Fair, and the New Orthodontist and Resident Conference at the AAO (planning committee was appointed). We also had updates from each member that had attended the events the year prior. A proposal to the board was made to not send a CONYM member to the ADA New Dentist Meeting and instead have a CONYM member meet with the planning committee of the ADA New Dentist Meeting as an alternative.

The council decided to continue the quarterly newsletter and nominated a new editor and took volunteers for future articles (I am writing one for the Winter edition). The AAO Strategic Plan and Operating Plan was reviewed and no feedback was provided. The meeting concluded with budget approval and council chair election.

Next CONYM meeting: January 20-21 St. Louis, MO including a joint meeting with the Council on Membership, Ethics and Judicial Concerns. Any questions or concerns please contact Dr. Tamara Jones at: willowbendbraces@gmail.com.

Report from Dr. Kyle Shannon

SWSO Leadership Program 2017

The 2015 SWSO Leadership Development Program was just completed at the annual session in San Antonio. We had a great group of presenters and attendees from all over the Southwest region. Discussion topics included leadership styles of some of America’s greatest such as Abraham Lincoln and George Washington; how to run an effective meeting; personality profiles; governance structure of the AAO, SWSO; and much more.
Our next leadership program will be held in 2017. It will be comprised of two sessions: the first being held in conjunction with our ad interim board meeting in the Spring (Dallas - TBD) and the second in conjunction with the Annual Session in the Fall (Sept. 13-17 in New Orleans). Proven leadership skills and techniques will be identified and developed in an exciting, collaborative setting with other orthodontists in our region. Hotel expense and food will be taken care of by the SWSO. Attendees will be responsible for travel expenses and incidentals. **Limited spots are available.** If you have questions, please contact program director Kyle Shannon at shannonortho@mac.com.

**Announcements**

**ABO’s Dale B Wade Award**

The American Board of Orthodontics (ABO) awarded Phillip M. Campbell, DDS, MSD, of Dallas, Texas, the Dale B. Wade Award of Excellence in Orthodontics on Saturday, April 30 at the annual luncheon of the College of Diplomates of the American Board of Orthodontics, which was held in conjunction with the 2016 Annual Session of the American Association of Orthodontists in Orlando, Florida.

The ABO bestows this award upon an exemplary senior clinician and board-certified orthodontist who demonstrates exceptional dedication to orthodontics through clinical excellence and/or devoted teaching in the image of Dr. Dale B. Wade, a past president of the ABO.

Dr. Campbell is an associate professor and chair of the Department of Orthodontics at Texas A&M University (TAMU) Baylor College of Dentistry. He practiced clinical orthodontics for 32 years in Huntsville, Texas. He returned to TAMU Baylor College of Dentistry as clinic director of the Department of Orthodontics in 2005 and was appointed chair in 2010. He has held the Robert E. Gaylord Endowed Chair in Orthodontics since 2006.

“It is indeed humbling to look at the list of former winners of the Dale B. Wade Award of Excellence,” Dr. Campbell said. “Many of my teachers, namely Rick Aubrey, Ed Genecov and Wick Alexander, have previously received this honor. Therefore, I humbly accept this award knowing that there are many colleagues who are more deserving. The individuals who actually deserve the credit for this honor are our residents, our faculty and our teachers who so selflessly shared their expertise with us over many years.”

During his tenure at TAMU Baylor College of Dentistry, Dr. Campbell has been highly successful in fundraising, having led the funding and establishment of the Robert E. Gaylord Endowed Chair in Orthodontics, the Tom Matthews Endowed Lectureship in Orthodontics, the Peter H. Buschang Endowed Professorship in Orthodontics, and the Peter H. Buschang Endowed Chair for Orthodontic Research.

Dr. Campbell previously served as a member of the Board of Trustees of the TAMU Baylor College of Dentistry, as well as a member of the Board of Directors of the Baylor Oral Health Foundation. He serves as associate editor of
The Angle Orthodontist and as treasurer of the E.H. Angle Education and Research Foundation. He is a fellow of both the American College of Dentists and the International College of Dentists.

Dr. Campbell received his dental degree and master's degree in orthodontics from TAMU Baylor College of Dentistry in 1971 and 1973, respectively. He was certified by the ABO in 1981 and recertified in 2013. He is a member of the Baylor College of Dentistry Hall of Fame and a Distinguished Alumnus of both the TAMU Baylor College of Dentistry and the Department of Orthodontics. In 2014, he received the Martin Dewey Memorial Award, the highest award given by the Southwestern Society of Orthodontists.

Shepard Distinguished Service Award

The American Board of Orthodontics (ABO) awarded Stephen McCullough, DDS, MS, of Yukon, Oklahoma, the Earl E. and Wilma S. Shepard Distinguished Service Award on Saturday, April 30 at the annual luncheon of the College of Diplomates of the American Board of Orthodontics, which was held in conjunction with the 2016 Annual Session of the American Association of Orthodontists in Orlando, Florida.

The Earl E. and Wilma S. Shepard Distinguished Service Award was established to perpetuate Dr. Earl Shepard's outstanding accomplishments and to show appreciation for his many contributions as the first executive director of the ABO and those of his wife, Wilma, who was highly involved with her husband's efforts to fulfill the ABO's goals. This award recognizes an individual for outstanding dedication and advancement of the ideals and mission of the ABO.

Dr. Stephen McCullough received his dental degree from the University of Oklahoma in 1979, and his master's degree in orthodontics from the University of Michigan in 1981. Dr. McCullough then returned home to Oklahoma City, Oklahoma, and began teaching full time as a founding faculty member of the new University of Oklahoma graduate orthodontic program.

“During my time at the University of Michigan, the faculty, most of whom were board certified, continuously encouraged me to seek board certification after I got into practice,” Dr. McCullough said. “They were all excellent clinical orthodontists and role models, so that became a goal of mine from early on in my career. From the time I began my teaching career, I have tried to do the same for my students.”

In 1984, Dr. McCullough opened his private practice in Yukon. “At that time, I joined the Tweed Study Club in Oklahoma. All of the members were board certified so I had even more encouragement and role models for board certification,” said Dr. McCullough, who became board certified in 1990 and voluntarily recertified in 2002.

Dr. McCullough has been an examiner for the ABO since 2007. “Being an examiner has only strengthened my support for board certification,” Dr. McCullough said. "It is important that we continue to encourage young orthodontists to seek certification not only for their own personal growth and satisfaction but also for the future of our specialty.”

For the past 32 years, Dr. McCullough has taught part time at the University of Oklahoma where he is now a clinical professor. Because of this, Dr. McCullough has taught every orthodontic student who has attended the University of Oklahoma graduate orthodontic program.
In addition to his practice and teaching, Dr. McCullough is the assistant course director of the Charles H. Tweed Foundation Study Course and is on the Foundation’s Board of Directors. He is a member of the American Association of Orthodontists, the Southwestern Society of Orthodontists and the Oklahoma Society of Orthodontists. He served as president of the Oklahoma Society of Orthodontists in 1989–1990.

**ADA Standards Committee on Dental Informatics (SCDI) Chairman’s Award**

The ADA Standards Committee on Dental Informatics (SCDI) Chairman’s Award was presented this year to Dr. Kirt Simmons. Dr. Simmons practices full-time in the Craniofacial Department at the Arkansas Children’s Hospital. During these years he made major contributions SCDI and also was a prime figure in the development of technical reports that were published by WG 11.6 (Orthodontics), WG 12.1 (Imaging), WG 10.9 (Laboratory Prescriptions), and WG 10.12. As a member of SCDI Working Group 11.6 - Orthodontic Interoperability he has helped move the work forward.

He has influenced:

- DICOM Change Proposals.

He was co-chairman of the IHE dental domain. He has been the representative of AAO on the SCDI for many years. He has authored an important and often-cited chapter titled “The Electronic Patient Record: How It Affects the Private Practitioner” in: McNamara JA Jr., ed. Taking Advantage of Emerging Technologies in Clinical Practice. Monograph 49, Craniofacial Growth Series, The University of Michigan, Ann Arbor 2012; 9–18.

**Practice Based Research Network – Anterior Openbite Study**

In the Fall of 2015, the National Dental PBRN study on Anterior Openbite was launched. Dr. Greg Huang, Chair at the University of Washington, is the principal investigator for the study. This study calls for approximately 210 orthodontists to enroll 840 adult anterior open bite patients who are in active treatment. Currently more than 50 practitioners have already completed their study training, and patients are being enrolled continuously into the study.

**Why Is Participating in the Openbite Study Important?**

1. The openbite study is the first orthodontic study that is being conducted on a National scale. It is extremely important that the profession embrace this type of research and that orthodontists demonstrate their willingness to
participate. By doing so, we will place our profession in an excellent position to secure future funding from National Institute of Dental and Craniofacial Research to conduct practice based research.

2. By participating in this study, you will be helping with a comprehensive and rigorous assessment of current methods to treat openbites and to retain the correction. The analyses performed using data from your patients will allow us to generate clinically relevant evidence that can be used to provide better treatment to our future patients. This is the ultimate goal of any kind of orthodontic research. Participating in this study is great way for practitioners to give back to our specialty. It is a win for patients, practitioners, and the profession!

3. In the course of conducting the openbite study, we will train a large number of orthodontists on practice-based research methods. This group of practitioners will gain valuable experience, and they can be invited to participate in future orthodontic studies. This network of orthodontists will be an invaluable asset to our profession for years to come.

The AAO PBRN committee is actively recruiting orthodontists who want to join this national PBRN effort. Each study has specific requirements and every clinician must complete mandatory HIPAA and human studies training. For more information on the open bite study, please visit the AAO PBRN webpage. Number of orthodontists who have participated so far is shown on the thermometer.

AAO Members who complete the National Dental PBRN training will receive a free one year access to the AAO Online Lectures.

Interested in Participating?

If you have an interest in participating in the Anterior Openbite Study then please contact any of the AAO PBRN Committee members: Jaime DeJesus-Vinas, Veerasathpurush Allareddy, John Callahan, Jeff Erickson, Greg Huang, Brent Larson, Bhavna Shroff, Flavio Uribe, or the support staff of the National Dental PBRN, Meredith Buchberg and we will make it happen.
Mark your Calendars
SWSO, MSO & GLAO Joint Meeting, Sept. 14-17, 2017 New Orleans, LA.
John Carter is working on a paragraph here.
American Association Of Orthodontists Meeting Calendar

2016

Sep. 15-17 Canadian Assoc. of Orthodontists Charlottetown, PEI.
Sep. 15-19 RMSO/SWSO Joint Constituent Mtg. Santa Fe, NM.
Sep. 22-25 GLAO/MASO Joint Constituent Mtg. Arizona Biltmore, Phoenix, AZ.
Oct. 19-23 SAO Constituent Mtg. Sandestin Golf and Beach Resort, Destin, FL.
Oct. 20-25 ADA Annual Session Denver, CO.
Nov. 4-5 MSO Constituent Mtg. Swiss Hotel Chicago, Chicago, IL.
Nov. 11 **Virtual HOD Meeting (2pm CST) - Tentative.
Nov. 18-19 AAO Board of Trustees Mtgs. St. Louis, MO.
Nov. 30 Speaker Meetings Conference Call (7pm CST)

2017

Feb 9 AAO Emerging Leaders Conf. Fort Lauderdale Marriott Beach Resort.
Feb 10-12 AAO Winter Conference Fort Lauderdale Marriott Beach Resort.
Feb 17-18 AAO Board of Trustees’ Mtgs. St. Louis, MO.
March 2-4 PCSO Spring Training Scottsdale, AZ.
March 3-5 NSEO Ad Interim Meeting Boston, MA.
March 10 MSO Ad Interim Meeting St. Louis, MO.
March 11 SAO Ad Interim Meeting Charlotte, NC.
March 21 AAO Deadline—Submit HOD Rpts/Resol.
Apr. 21-25 AAO Annual Session San Diego, CA.
July 6-11 CDABO Annual Session Resort at Squaw Creek, Lake Tahoe, CA.
July 20-23 AAO Board Planning Session Minneapolis, MN, Loews Minneapolis Hotel.
Aug 18-19 AAO Board of Trustees’ Mtgs. St. Louis, MO.
Sep. 8-10 RMSO Constituent Mtg. TBD.
Sep 13-15 Canadian Assoc. of Orthodontists Toronto, Ontario.
Sep. 14-17 GLAO/MSO/SWSO Joint Mtg. Roosevelt Hotel, New Orleans, LA.
Oct. 4-8 SAO Constituent Mtg. Marriott Tampa Waterside Hotel, Tampa, FL.
Oct. 9-12 NSEO Constituent Mtg. Marriott Copley Place Boston, Boston, MA.
Oct. 11-15 PCSO Annual Session Reno Convention Center, Reno, NV.
Oct. 19-24 ADA Annual Session Atlanta, GA.

Nov 2-5 MASO Constituent Mtg. Fairmont, Southampton, Bermuda.

Nov 17-18 AAO Board of Trustees’ Mtgs. St. Louis, MO.

2018

Feb 9-11 AAO Winter Conference Westin Kierland Resort, Scottsdale, AZ.

Feb 16-17 AAO Board of Trustees’ Mtgs. St. Louis, MO.

Apr 4 AAO Deadline Submit HOD Rpts/Resol.

May 4-8 AAO Annual Session Washington, DC.

July 5-10 CDABO Annual Session Orlando, FL. Tentative.

Aug 17-18 AAO Board of Trustees’ Mtgs. St. Louis, MO.

Sep 13-16 GLAO/MASO Joint Meeting Fairmont Royal York, Toronto.

Sep 21-22 MSO Constituent Meeting Radisson Blu Mall of America, Bloomington, MN.

Sep 27-Oct. 2 ADA Annual Session San Francisco, CA.

Oct 3-7 SAO Constituent Mtg. Sheraton New Orleans, New Orleans, LA.

Oct 11-14 PCSO Annual Session Monterey Convention Center, Monterey, CA.

Oct 17-21 SWSO Constituent Mtg. Hyatt Regency Dallas, Dallas, TX.


Nov 1-4 NESO Constituent Meeting Marriott Marquis, New York City, NY.

Nov 16-17 AAO Board of Trustees’ Mtgs. St. Louis, MO.

2019

Feb 15-16 AAO Board of Trustees’ Mtgs. St. Louis, MO. Tentative.

Apr 3 AAO Deadline to Submit HOD Rpts/Resol.

May 3-7 AAO Annual Session Los Angeles, CA.

Aug 15-16 AAO Board of Trustees’ Mtgs. St. Louis, MO.

Sep 12-15 MASO Constituent Meeting. Location: TBD. Tentative.

Sep 19-22 GLAO Constituent Meeting. Location: TBD. Tentative.

Sep 26-29 NESO Constituent Meeting Seaport Boston Hotel, Boston, MA.

Oct 3-6 PCSO Annual Session Hilton Hawaiian Village, Honolulu, HI.

Oct 17-22 ADA Annual Session TBD. Tentative.

Oct 16-20 SWSO Constituent Meeting San Antonio or Austin, TX.

Oct 25-26 MSO Constituent Meeting Branson, MO.

Nov 6-9 SAO Constituent Meeting Rosen Shingle Creek Resort, Orlando, FL. Tentative.
Nov 22-23 AAO Board of Trustees’ Mtgs. St. Louis, MO.

2020
AAO Review Governance Practices – every 7 yrs.
May 1-5 AAO Annual Session Atlanta, GA.
Sept 30-Oct 4 MSO Constituent Meeting Chicago, IL (TBD). Tentative.
Oct 7-11 SWSO Constituent Meeting New Orleans, LA. Tentative.
Oct 14-17 SAO Constituent Meeting Omni Nashville Hotel, Nashville, TN.
Nov 5-8 NESO Constituent Meeting Bonaventure Hotel, Montreal, Quebec, Canada.

2021
Nov 4-7 NESO Constituent Meeting Marriott Marquis, New York City, NY.
Oct 6-10 SAO Constituent Meeting TBD. Tentative.
Oct 21-24 PCSO Constituent Meeting TBD. Tentative.

2022
Sept. 22-25 NESO Constituent Meeting Seaport Boston Hotel, Boston, MA.

To contact the Editor:
If you have any announcements or suggestions for the newsletter, please contact Dr. Onur Kadioglu at onur.kadioglu@ouhsc.edu.
Additionally please join me in welcoming our new Copy Editor, Jan Wilcoxon. Jan has already been instrumental in preparing this newsletter. I am greatly thankful to her for her kind assistance and dedication to the SWSO and our mission.